

## SUGAR SPRINGS PLANNING/MARKETING COMMITTEE

### MINUTES OF JULY 18, 2019 MEETING

Reading of Recording Minutes reviewed. No one recording.

#### PRESENT:

D. Decker, R. Greene, L. Pushies, E. Sullivan, J. Sullivan, M. Visnaw, SSPOA BOD Member, D. Dunham, BOD President, J. Issitt and SSPOA GM R. Neeb.

BD REP/GM REPORT: President Issitt invited Committee members to attend the Volunteer Appreciation Reception on Sunday, August 11 from 4-6 p.m. at The Hearth.

A Town Hall meeting is scheduled for Saturday, August 24 at 1:00 p.m. at the Activity Center sponsored by the BOD. BOD Director, Dale Dunham reviewed the outline for the meeting and asked for suggestions. The purpose of the Town Hall is to inform membership of actions completed in the last five years in order to maintain and improve our community and a plan for the next five years. E. Sullivan will continue to work with BOD to complete material to be presented. Posters announcing the event will be displayed in appropriate areas and also posted on Website. The POAs Constant Contact will also be used to inform members.

WEBSITE REVISIONS: A review by an outside source has been completed and approved and Webmaster working on the project is underway.

Member Mitch Kahn submitted suggestions on Target Marketing/Behaviorial Advertising and Committee plans to invite a specialist in that area to present a plan.

#### ELECTION OF OFFICERS FOR 2019-2020:

Nominations and Election of Officers was held.

Chairman/Co-Chairs are:

Ron Greene and Mike Visnaw

Secretary:

Judi Sullivan

No further business, meeting adjourned at 3:15 p.m.

NEXT MEETING: THURSDAY, AUGUST 22, 2:00 p.m. at ACTIVITY CENTER. We will review Town Hall material!

Respectfully submitted, Judi Sullivan, Secretary

read by:

Corr: App: